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1927

Tulips for

Season
OF
1928

Your Garden

GRAY FLORAL CO.

ALBIA, IOWA



Imported Holland Bulbs

THE tulip is the most popular and effective of the hardy, bulbous plants, and is the most satisfactory Spring flower. No other flower causes so much enthusiasm and admiration as the lovely, marvelous tulip in all its splendor and array of many colors: red, pink, white, yellow, black, purple, violet, orange, lavender, lilac, bronze, brown, and every combination of these.

People go into ecstasy over the matchless beauty of the richly colored flowers. Thousands have expressed themselves as never having seen anything so beautiful as the Albia Tulips. The wonderful colors of the tulip are unequaled. There is real value in a planting of tulips, and no garden is complete without this magnificent flower.

This is our sixth season importing tulip bulbs from the oldest and best growers in Holland. Many of the finest and always high priced tulips are reduced this year.

Our Catalog. This is strictly a Tulip Catalog, giving a large and fine selection of bulbs. The tulip is so outstanding and overshadows all other Spring flowers in popularity and beauty, and gives the most value for the cost, that we deem it well worth while to honor and feature it alone.

Our Bulbs. We import all **Bulbs Direct From Holland.** We buy only **Top Size Bulbs.** Tulip bulbs are graded top size, first size, second size, and third size bulbs. The top size are the cream of the Holland Bulbs, the largest and the highest quality. We advertise and stand back of the **size** and **quality**, and guarantee bulbs true to name. We ask comparison of quality, size, and price.

Shipping. All bulb orders are delivered in October, postpaid.

Planting. Plant bulbs in October or November, six inches deep and six to eight inches apart. Dig out the bed 6 inches deep, put in one inch or more of sand, and set bulbs in the sand. Mulch with straw.

Time to Order. Orders should be in before June 1st. Best time to select bulbs is during the blooming season.

Terms of Payment. Our terms are cash with order, or cash at once after the delivery of the bulbs. New customers should send cash or reference with order.

Reference. First National Bank, Albia, Iowa.

The Asterisk before the name denotes the tulips in our garden this year.

Six Bulbs of a kind will be sold at the dozen rate. Fifty or more at the hundred rate, except the Special Bargains.

Cut Flowers. Will be delivered postpaid during blooming season at \$1.00 to \$3.00 per dozen.

New York Address. Gray Floral Company, 134 East 61st Street, New York City.



Darwin Tulips.

Invitation to Albia Tulip Show

We most cordially invite every one who receives this catalog to visit our Tulip Garden in Albia, Iowa, May 10-20. Albia is on No. 34, No. 6, and No. 59. All are good highways.

We have a very fine selection of one hundred and twenty-five varieties, and a planting of thirteen thousand late flowering tulips.

This is our "Finest Tulip Show."

We welcome you. Invite your friends.

DR. AND MRS. S. T. GRAY
408 South Main Street Albia, Iowa

Single Early Tulips

Single Early Tulips are the first to announce that it is tulip-time, and to open the season of bloom the last of April. They last till the Darwins appear. They have a wonderful range of beautiful vivid colors, and are very handsome.

	Doz.	100
Artus. Bright scarlet	\$0.60	\$ 4.00
*Belle Alliance. Scarlet, sweet-scented75	5.00
Brilliant Star. Brilliant vermilion, early75	5.00
Buttercup. Large yellow, earliest of yellow tulips	1.00	8.00
*Chrysolora. Pure golden yellow80	6.00
Cottage Maid. Beautiful rose, flushed with white75	5.00
*Couleur Cardinal. Brilliant crimson, purple shading, late. This is the best red early tulip. Everybody likes it. You will be pleased with a nice bed of this extra fine flower.	.80	6.00
Cramoisi Brilliant. Brilliant scarlet, good60	4.00
Cullinan. Beautiful rose80	6.00
*Duc van Thol. Red and yellow, earliest of all70	4.50
*Duchesse de Parma. Orange-scarlet bordered yellow, fine80	6.00
Dusart. Dark scarlet, best scarlet bedder75	5.00
*Flamingo. White flaked deep pink, early80	6.00
*Frederick Moore. Dark orange, fragrant75	5.00
General de Wet. Orange-yellow ...	1.75	13.50
Gladiator. Red, very early	6.00	35.00
*Hobbema. Pinkish violet, handsome, late80	6.00
*Joost Van Vondel. Cherry-red feathered white, fine80	6.00
Keizerskroon. Crimson-scarlet edged yellow, large and showy, fine ...	1.00	8.00
King of the Yellows. Deep golden yellow, extra	1.00	7.50
Lady Boreel. Largest white tulip, fine75	5.00
*Pink Beauty. Large pink, flushed white, lovely	1.50	10.00
*President Lincoln. Purple-lilac ...	1.00	7.50
*Prince of Austria. Orange-red, fragrant, extra75	5.00
Rising Sun. Golden yellow, very large, extra	1.00	7.50
Rose Gris-de-lin. Blush white, edged rose60	4.00
Van der Neer. Violet-purple, lasting, extra	1.00	8.00
Vermilion Brilliant. Bright scarlet, fine75	5.00
White Beauty. Beautiful pure white.	1.00	8.00
*Wouverman. Claret purple, large80	6.00
*Yellow Prince. Fine yellow, fragrant75	5.00
Mixture. All colors60	3.50



Single Early Tulip, Pink Beauty.

*Boule de Neige. Pure white, large..	.75	5.00
Couronne d'Or. Large yellow, flushed orange, fine80	6.00
Electra. Deep warm carmine	1.00	8.00
*Imperator Rubrorum. Glowing scarlet, fine90	7.00
Mr. Van der Hoef. Beautiful golden yellow90	7.00
*Murillo. Finest pink60	4.00
*Peach Blossom. Beautiful deep rose.	1.00	7.00
*Rubra Maxima. Deep red, splendid .	.65	4.50
Tea Rose. Beautiful pale yellow65	4.50
Vuurbaak. Fiery scarlet, extra90	7.00
Mixture. Fine, of all colors60	4.00

Double Late Tulips

Double late tulips have large peony-like blooms which are very lasting.

	Doz.	100
Belle Alliance. Violet and white, large	\$1.00	\$ 8.00
*Blue Flag. Delicate violet-purple, very large80	6.00
Carmen Sylva. Pinkish white turning deep pink, late75	5.00
Mariage de ma Fille. White striped cherry red, extra	1.00	8.00
*Yellow Rose. Yellow, fragrant, large75	5.00

Double Early Tulips

These double tulips have very large peony-like blossoms.

	Doz.	100
Azalea. Deep carmine-pink, deepest pink	\$0.75	\$ 5.00



Farncombe Sanders.

Darwin Tulips

The Darwin Tulips are the most popular of all. They give us every tint of the rainbow except yellow. They are fine in mass plantings in beds or borders, and are most effective for color schemes. The stems are tall and strong, and the flowers are of fine shape and color. They are very lasting as cut flowers.

	Doz.	100
* Afterglow. Deep rose with coppery edge. Special Bargain	\$1.00	\$ 6.00
* Anton Roozen. Vivid pink, large ..	.60	4.00
* Anton Mauve. Pale violet-pink shadings, extra	1.00	8.00
* Aphrodite. Clear salmon-rose, very fine. This is one of the very best Darwins. Tall strong stem	1.50	12.00
* Ariadne. Fiery red, good80	6.00
* Baronne de la Tonnaye. Deep pink, blush margin60	3.00
* Bartigon. Fiery red, large, extra fine. Special Bargain60	4.00
Bleu Aimable. Heliotrope, inside violet, very fine75	5.50
* Blue Bird. Deep mauve, large	\$0.75	\$ 5.00
* Bleu Celeste. Violet-blue	2.00	15.00
* Carmen. Carmine-rose, salmon tint.	1.00	8.00
* Centenaire. Bluish rose, large60	4.00
* Chant de Cygne. Light red, very large, extra	2.00	15.00
* City of Haarlem. Bright vermillion, grand flower. The best red Darwin, very fine. Special Bargain ..	1.50	10.00
* Clara Butt. Soft salmon-pink, popular50	3.00
Diana. Carmine-red, blue base	1.00	8.00
* Dream. Lilac, paler margin60	4.00
* Duchess of Hohenberg. Blush-violet	1.75	13.50
* Eclipse. Shining dark brown-red, striking color, fine	1.75	13.50
* Edmee. Rosy pink, deep shading ..	.60	4.50
Edouard Andre. Bright rosy purple.60	4.00
* Erguste. Deep heliotrope60	4.50
* Ethel Roosevelt. Rose color, fragrant, fine80	6.00
* Europe. Bright salmon-scarlet60	4.00
* Euterpe. Bright lilac60	4.00
* Farncombe Sanders. Rosy scarlet, large, extra. This is the most satisfactory Darwin grown and the best value60	4.00
* Faust. Purple-maroon, good	1.00	7.00
* Feu Brilliant. Glowing vermillion, one of the best75	5.00
* Flamingo. Soft rose75	5.00
* Fra Angelico. Purplish brown60	4.50
* Frans Hals. Deep reddish purple ..	1.00	7.00
Galatea. Rosy carmine, large75	5.00
* Giant. Dark violet, extra	1.00	8.00
* Glory. Brilliant scarlet75	5.00
* Glow. Scarlet-vermillion, very brilliant60	4.00
* Grand Maitre. Purplish violet75	5.00
* Gryphus. Deep velvety purple, large.	1.00	8.00
Gustave Dore. Bright rose50	3.00
Harry Veitch. Crimson60	3.50
Herodiade. Light rose75	5.00
* Homere. Fiery scarlet, long petals, very fine flower75	5.00
* Isis. Fine glowing vermillion75	5.00
* Jefferies. Rose-carmine, extra fine..	1.00	8.00
* Jubilee. Rich purple-violet, large ..	1.00	7.50
Kathleen Parlow. Silvery pink, extra	12.00	100.00
Kate Greenaway. Soft rose lilac, late.60	4.00
* King George V. Beautiful, soft vivid red, very fine	2.00	15.00
* King Harold. Dark purplish red ..	.60	4.00
* La Fiancee. Silvery lilac rose, extra.	1.50	10.00
* La Tristesse. Large lilac70	4.50
* La Tulipe Noire (The Black Tulip). Deep maroon-black75	5.00
* Le Notre. Clear rose60	4.00
* Livingstone. Deep lilac, large	1.00	7.00
Lord Hertsford. Violet-blue60	3.00
* Louise de la Valliere. Salmon-red, extra	2.00	15.00
Loveliness. Bright satiny rose60	3.50
* Madame Krelage. Rose pink, paler margin60	3.50

DARWIN TULIPS—Continued

	Doz.	100
*Marie Van St. Aldegonde. Soft carmine-rose, fine	\$0.75	\$ 5.00
*Marconi. Deep reddish purple, large ..	.75	5.00
*Margaret (Gretchen). Soft pink, outside paler50	3.00
*Massachusetts. Soft rose, pink margin60	4.00
*Massenet. Apple blossom90	6.00
May Queen. Soft rose, handsome ..	.60	4.00
*Melicette. Fine lilac75	5.00
Mrs. Cleveland. Pale blush rose, extra75	5.00
*Mrs. Potter Palmer. Bright purple. .	.60	4.00
*Nauticas. Purplish rose, large60	4.00
Nora Ware. Silvery lilac60	4.00
Painted Lady. Creamy white, pinkish tinge, medium size60	4.00
*Petrus Hondius. Carmine-rose, beautiful shade. A wonderful tulip75	5.00
*Philippe de Comines. Glossy maroon-purple60	4.00
President Taft. Deep red, large ...	1.50	10.00
*Pride of Haarlem. Deep carmine-rose, extra good value60	3.50
*Prince of The Netherlands. Beautiful rosy carmine, large75	5.00
*Princess Elizabeth. Deep rose-pink, fine, much admired75	5.00
Prince of Wales. Splendid dark rosy red	2.50	20.00
Princess Mary. Lovely rose, extra fine flower	20.00	150.00
*Professor Rauwenhoff. Cherry rose, large70	4.50
*Psyche. Soft blush rose, fine70	4.50
*Remembrance. Mauve-heliotrope ..	.70	4.50
*Rev. Ewbank. Lilac-mauve60	4.00
Rev. Ombrain. Dark red, large	1.00	8.00
*Roi d'Islande. Clear rose, fine	1.00	7.00
*Ronald Gunn. Velvety purplish violet ..	.75	5.00
*Salmon King. Rich glowing salmon ..	.60	4.00
*Sieraad Van Flora. Dark rose, large60	4.00
*Suzon. Delicate soft rose60	4.00
*Tak Van Poortvliet. Rosy scarlet ..	.60	4.50
*The Sultan. Rich maroon black60	3.00
*The Bishop. Large deep violet, fine. .	2.50	20.00
Valentine. Violet-mauve, large75	5.00
Venus. Clear silvery rose, extra ...	4.00	30.00
*Victoire d'Oliviera. Dark red75	5.00
Viking. Dark blush purple, extra ..	.75	5.00
*Whistler. Crimson-scarlet, large, very popular60	4.00
*White Queen. Large globular flower ..	.60	4.00
Wm. Copland. Blue-lilac, large60	4.00
*Wm. Pitt. Brilliant dark scarlet. .	.75	5.00
A real good one75	5.00
Yellow Giant. Golden yellow, large ..	30.00	250.00
*Yolande. Bright rosy pink, fine	2.00	15.00
*Zulu. Fine purple black, tall stem, fine flower60	4.00
Zwanenburg. Large pure white, extra ..	7.00	50.00
Mixture. Good, all colors50	3.00
Mixture. Gray's Special, ten named varieties60	3.50

Rembrandt Tulips

Rembrandt Tulips are broken forms of Darwin Tulips, admired for their odd colorings and variations.

	Doz.	100
Hebe. Lilac and white, flamed maroon	\$1.00	\$ 8.00
Le Printemps. Lilac and white, flamed red	1.00	8.00
Red Prince. Pink, flamed fiery red ..	1.00	8.00
Semele. Vivid rose, dark stripe	1.00	8.00
Mixed75	5.00

Parrot Tulips

These are late tulips having large fringed flowers with feather-like petals.

	Doz.	100
Cramoisi Brilliant. Bright carmine, handsome	\$0.60	\$ 4.00
Fantasie. Rose-pink, new	12.00	
Lutea. Yellow crimson striped60	4.00
Perfecta. Yellow, spotted red60	4.00
Sensation. Purple, new	36.00	
*Finest Mixed60	4.00

Old Dutch Florist Tulips

These tulips are broken forms of Breeder Tulips, oddly feathered and striped. They are of the type that caused the famous Tulip Craze in 1635.

	Doz.	100
*Byblooms Roses. Rose stripes on white ground. Mixture	\$0.80	\$ 6.00
*Byblooms Violets. Violet stripes on white ground. Mixture80	6.00
Bizarres. Dark stripes on yellow ground. Mixture80	6.00



Princess Elizabeth.

Lily Flowered Tulips

The Lily Type Tulips have very graceful reflexed petals.

	Doz.	100
Artemis. Carmine-rose white base	\$0.80	\$ 6.00
*Fulgens. Dark red80	6.00
Hebe. Deep rich red	1.50	10.00
*Retroflexa. Bright yellow, graceful80	6.00
*Sirene. Rich cerise-pink, very pretty80	6.00

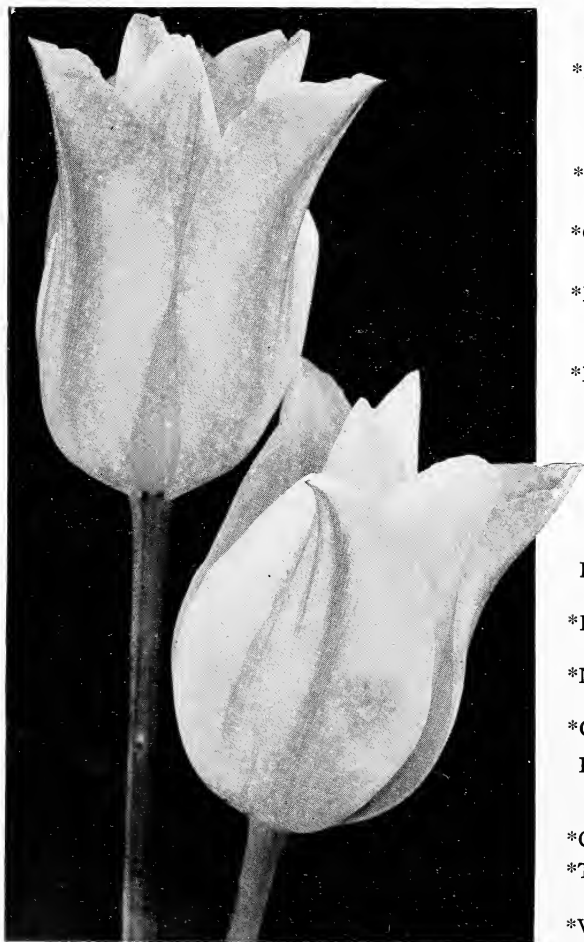
May Flowering Tulips (Cottage Tulips)

The Cottage Tulips bloom about the same time as the Darwins and Breeders, and are at their best about the middle of May. They furnish the soft primrose yellows and the deeper yellows of the late tulips. They are graceful for cut flowers as the stems are not so stiff.

	Doz.	100
Alcmene. Soft shining cherry red, very fine....	\$1.50	\$10.00
*Bouton d'Or. Round golden yellow, very pretty	.60	4.00
Caledonia. Bright orange-scarlet, fine color....	.60	4.00
*Clusiana. The "Little Lady" tulip. A dainty little flower with inner petals white, and outer petals cherry red75	5.00



Lily Flowered Tulip, Sirene.



Mrs. Moon.

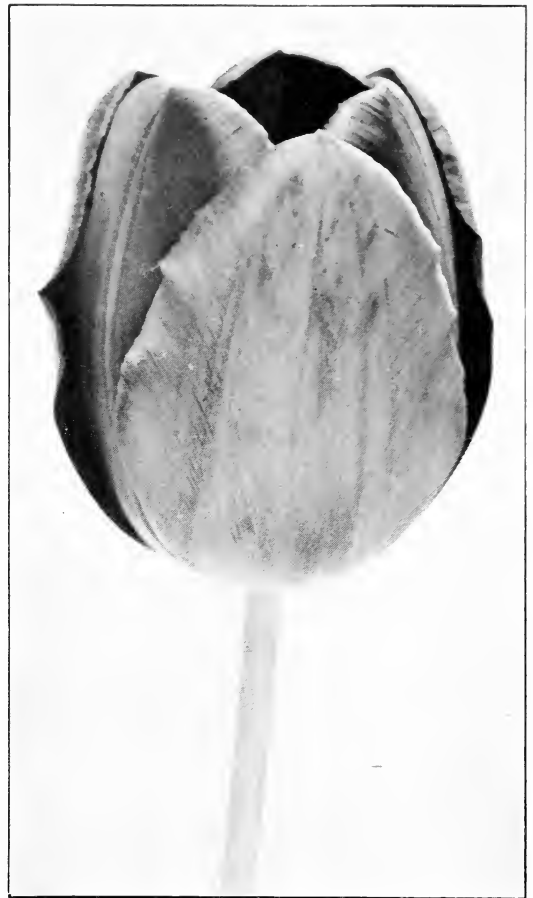
	Doz.	100
*Ellen Willmott. Canary yellow, beautiful shape, with tea-rose fragrance, fine for cutting, always good	\$0.60	\$ 4.00
*Gesneriana Spathulata Major. Large scarlet60	4.00
*Glare of the Garden. Beautiful scarlet75	5.00
*Inglescombe Pink. Fine salmon-pink, greenish base. Special Bargain60	3.50
*Inglescombe Yellow. Large golden yellow, called yellow Darwin because of its Darwin form60	4.00
*John Ruskin. Orange-yellow and pink, unusual and beautiful color	.75	5.00
La Merveille. Large orange-red, shaded carmine, splendid60	4.00
Mongolia. Golden yellow.....		
.....Each @ \$3.00		
*Moonlight. Pale yellow, graceful shape75	5.00
*Mrs. Moon. Large rich yellow, fine shape, fragrant80	6.00
*Orange King. Deep orange, fragrant	.60	4.00
Picotee (Maiden's Blush). White, rosy margin turning to deeper red, popular60	4.00
*Grenadier. Orange-red, extra75	5.00
*The Fawn. Dove or fawn colored, fine60	4.00
*Viridiflora. The green tulip, very odd	.70	4.50
Mixture. Splendid60	3.50

Breeder Tulips

The Breeder Tulips are the aristocrats of the family. Carried on strong stems, the large flowers are of firm and lasting quality. Their unusual tones of bronze, brown, buff and purple are much admired. They are among the tallest and latest of the tulips, and for beauty and richness of color are unsurpassed.

Doz. 100

Abd-el-Kader. Dark bronze edged light bronze	\$1.50	\$10.00
*Apricot. Bronzy buff, shaded orange	1.00	7.50
*Bacchus. Dark violet, immense flower, very fine	1.75	12.00
*Bronze Queen. Delicate light brown, inside tinted golden bronze. Special Bargain75	4.00
*Cardinal Manning. Dark wine-red, flushed rosy bronze75	5.00
*Copernicus. Bronzy brown, tall	1.00	7.50
*Dom Pedro. Beautiful coffee brown, shaded maroon	1.50	10.00
*Felicitas. Chestnut brown, shaded rosy lilac, fine	1.50	10.00
*Feu Ardent. Deep fiery crimson ...	1.50	10.00
*Godet Parfait. Bright violet	1.50	10.00
*Golden Bronze. Bright golden bronze75	5.00
Heloise. Purplish red, large, fine ..	1.75	13.50
*James Watt. Very dark purple, brown margin, large	2.25	17.50
*Jaune d'Oeuf (Sunrise). Apricot, yellow margin90	7.00
*Jupiter. Large violet	3.60	30.00
*Klopstock. Fine lilac, large	1.00	8.00
*Louis XIV. Beautiful rich purple, bronze margin, extra fine. This is the most popular breeder tulip. Special Bargain	1.50	7.50
*Louis XVI. Bright velvety reddish violet, large	\$6.00	\$50.00
*Lucifer. Brilliant orange-red, large, extra	1.75	13.50
*Marie Louise. Rose, flushed orange-salmon85	6.00
*Meyerbeer (Indian Chief). Large coppery red, extra fine	10.00	75.00
*Newton. Large dark purple, tallest of late tulips. The finest purple tulip	10.00	75.00
*Panorama (Fairy). Deep orange-red ..	.80	6.00
*Pink Pearl. Inside rose, outside lilac-pink, large	3.00	24.00
*Prince of Orange. Orange-scarlet, large	1.50	10.00
*St. James. Old rose, bronze edge, extra	1.25	8.50
Turenne. Purplish brown, soft yellow edge, extra	1.50	10.00
*Velvet King. Velvety maroon-black, good, extra	1.25	9.00
Vulcan. Carmine-violet edged orange, extra	1.50	10.00



Bacchus.

Willem de Zwijger. Deep purple, large, extra	4.00	30.00
Yellow Perfection. Light bronze-yellow edged golden yellow, very fine85	6.00
In splendid mixture65	4.50

Every Bulb in This Catalog is
Quoted at a

FAIR PRICE

Guaranteed Top Size, First Quality, and
Equal to Any You Can Buy in the
United States

We Solicit Your Patronage and
Want Only

Satisfied Customers

SPECIAL TULIP BARGAINS

Bulbs Must be Ordered
Before June 1st

100 Louis XIV

\$7.50

This is a Real Bargain

100 City of Haarlem

\$10

100 Afterglow

\$6

100 Bronze Queen

\$4

100 Inglescombe

Pink \$3.50

100 Bartigon

\$4

Orders Will be Taken
at the Tulip Show



The Most Attractive Spring Flower.
130,000,000 Imported Last Year.

GRAY FLORAL COMPANY

Albia, Iowa

VISIT THE ALBIA TULIP SHOW, MAY 10th to 20th